

# MBM & Lytrod Software- Innovative solutions driving sales opportunities

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# VRCut Software included with select Triumphs cutters

**VRCut**<sup>TM</sup> *Ready* **TRIUMPH**<sup>®</sup>



Triumph 5260



Triumph 5560



Triumph 6660

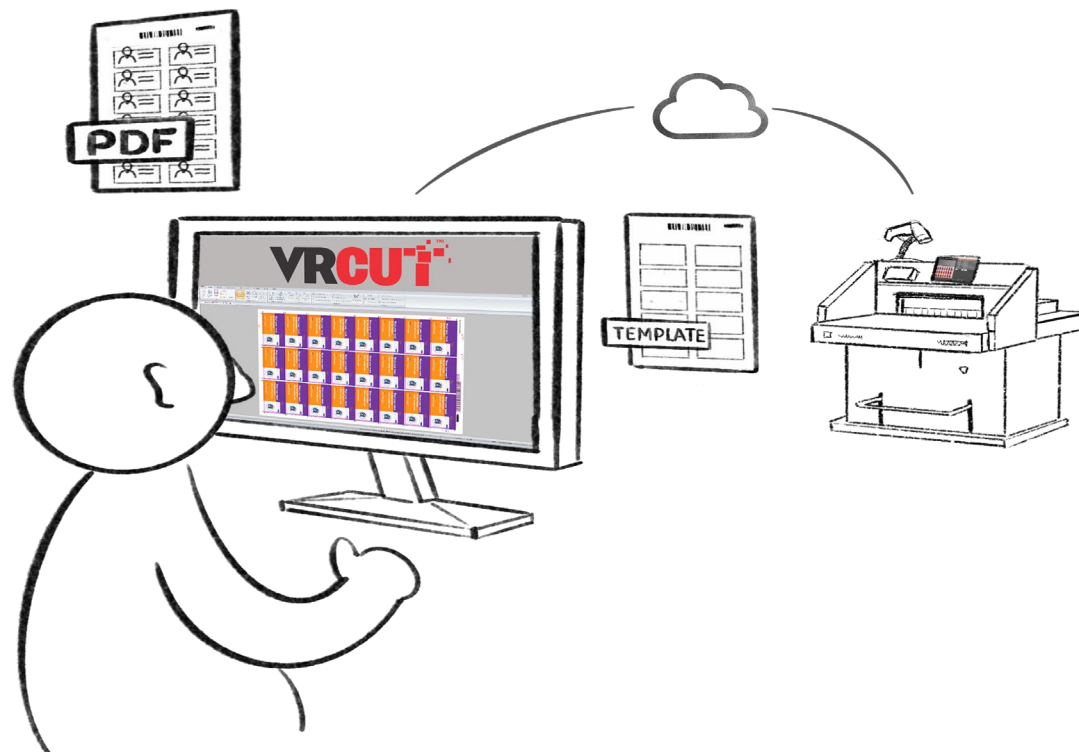


Triumph 7260

# VR*CUT*<sup>TM</sup>

## CUT WITH CONFIDENCE

VR*CUT* is a software solution designed to automate the digital printing and finishing workflow by optimizing Pre-Press, Print, and Finishing processes.



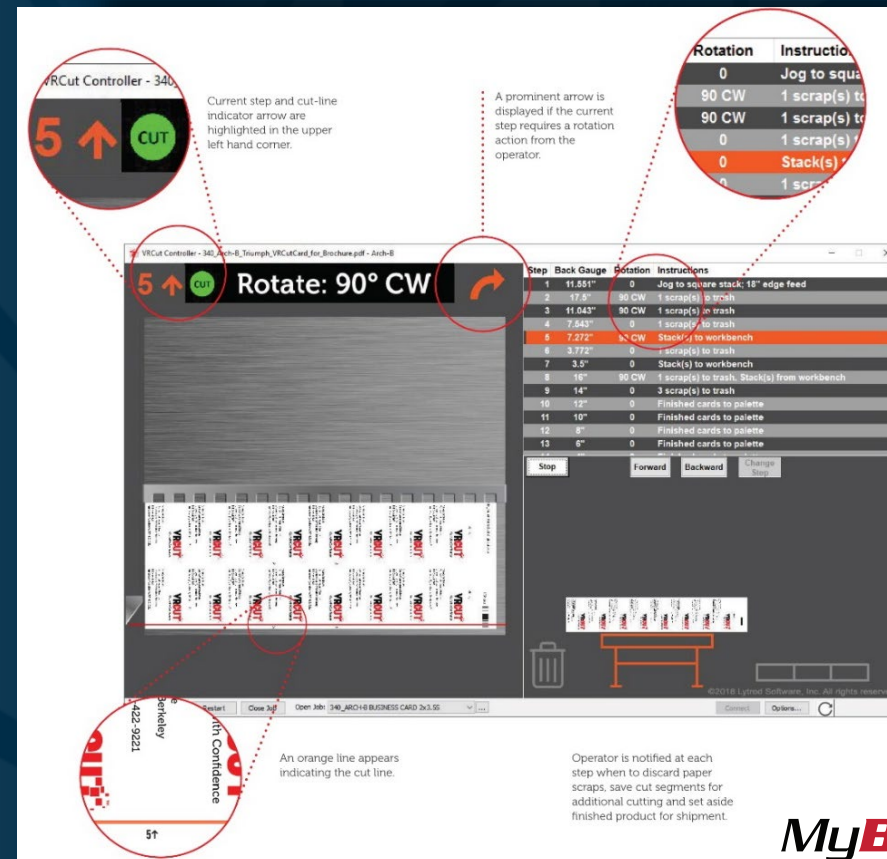
# Two Modules, One Solution



## ► VRCUT IMPOSE PC- Imposition Software



► VRCUT CONTROLLER  
Tablet- Automated Cutting Guidance System





# Minimize Clicks... Drive Efficiency

## VRCut Impose

Now with Smart  
Layout Assistant™  
Technology

- ▶ Create PDF documents optimized for Triumph cutters
- ▶ Cut mark indicators are automatically placed in document margins for additional accuracy check
- ▶ Barcodes are placed on top of page for automated job selection by the VRCut Ready Triumph cutter
- ▶ Supports cut through stack sorting of multi-page PDFs and mail merge data files (CSV)
- ▶ Intuitive interface to create complex layouts quickly
- ▶ Seamless integration to VRCut Ready Triumph Cutter

Business card artwork is imposed  
into a PDF print file.



# Franchise Friendly. Beneficial to Novice & Expert Operators.

## VRCut Controller



- ▶ Software installed on tablet device directly connected to cutter
- ▶ Scan barcode for seamless job selection
- ▶ Use job-specific artwork for exact visual representation
- ▶ Operators are given multiple visual, audio and graphic representations of cutting sequence
- ▶ As operators go through the cutting sequence, the cutter back gauge is automatically positioned for the next cut

Full cut sequence instructions are displayed with the current step highlighted for quick reference.

Rotation	Instruction
0	Jog to square
90 CW	1 scrap(s) to trash
90 CW	1 scrap(s) to trash
0	1 scrap(s) to trash
0	Stack(s) to workbench
0	1 scrap(s) to trash

Current step and cut-line indicator arrow are highlighted in the upper left hand corner.

A prominent arrow is displayed if the current step requires a rotation action from the operator.

Rotate: 90° CW

An orange line appears indicating the cut line.

Operator is notified at each step when to discard paper scraps, save cut segments for additional cutting and set aside finished product for shipment.

# VR*CUT*<sup>TM</sup> Ready TRIUMPH<sup>®</sup>

## VRCut Controller Hardware Kit

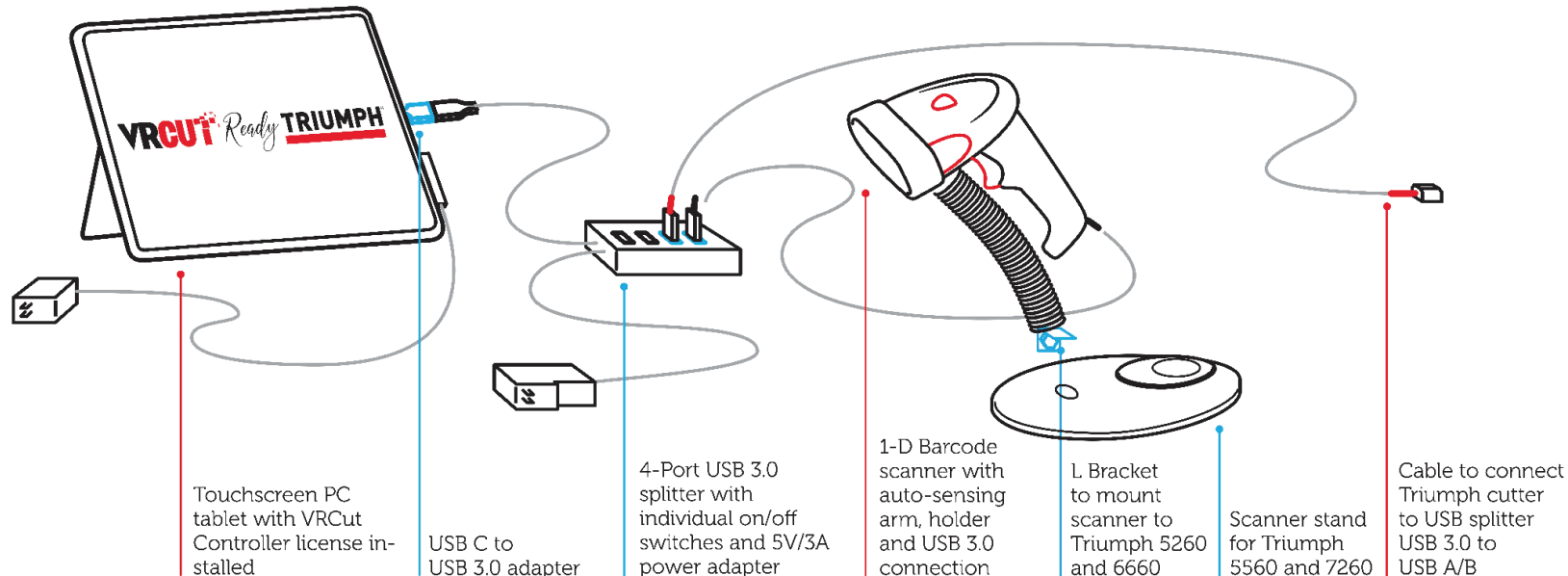
Kit included  
at no cost!



Everything you need, right out of the box.

The VRCut Controller hardware kit contains all you need to use your VRCut Ready Triumph cutter to its full VRCut capabilities! Qualified VRCut Ready Triumph customers may request a kit shipped to their location at no cost, including shipping.

### What's in the Box



**MyBinding**  
When Image Matters.

**mybinding.com**  
**1-800-944-4573**

# Register your VRCut licenses and order your VRCut Controller Hardware Kit



## 1 CREATE ACCOUNT

Go to <https://www.lytrod.com/my-account> to create a new account or login to your existing account



## 2 REGISTER VRCut

Select **Register License** from your MyAccount Dashboard then click on **Register VRCut License**. Enter user information and Product ID number shown below:



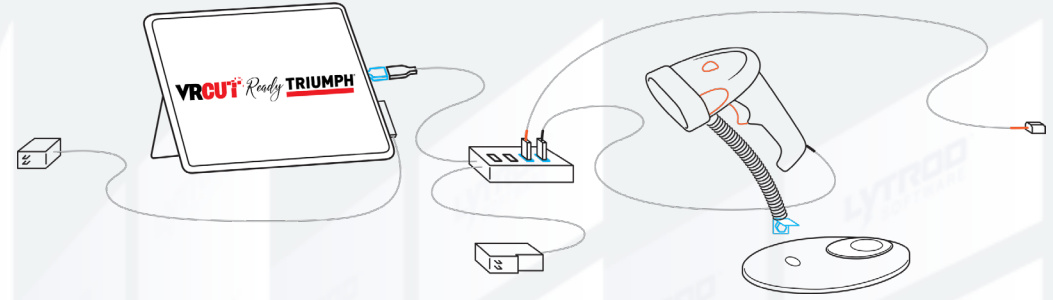
## 3 HARDWARE KIT

Order a VRCut Controller Hardware Kit at no cost\* from your MyAccount Dashboard. See diagram below for further program details. If you would prefer to use your own hardware see specification on back page.



# VRCut Controller Hardware Kit

## Who qualifies?



- ▶ Qualified VRCut Ready Triumph customers may request a kit shipped to their location at no additional cost within the United States.
- ▶ VRCut Controller Hardware Kit: Retail value \$699
- ▶ Who qualifies:
  - ▶ VRCut Ready Triumph cutters purchased after February 28, 2023 – No cost
  - ▶ VRCut Ready Triumph cutters purchased January 1st – February 28th, 2023 – 50% discount
  - ▶ VRCut Ready Triumph cutters purchased 2018 - 2022 – 25% discount
- ▶ MBM Dealers who have a VRCut Ready Triumph on their demo floor and are a Lytrod Partner – No cost (NFR license & kit)



# Selling Points



## ▶ FULLY INTEGRATED SOFTWARE AND HARDWARE SOLUTION

- ▶ Software is bundled with a 1-year software license
- ▶ VRCut Controller Hardware Kit and tablet is available upon request
- ▶ Value of software and hardware kit is \$3,100 (at no cost to customer)

## ▶ EASE OF USE AND INCREASED PRODUCTIVITY

- ▶ Smart Layout Assistant for quick template and document creation
- ▶ Create high-value compelling documents with variable data, cut marks, and barcodes
- ▶ Automated cutting sequence guidance for error-free precise cutting and trimming

## ▶ AWARD WINNING SOFTWARE SOLUTION

- ▶ Available only with VRCut Ready Triumph cutters
- ▶ Workflow compatible with Intellicut & AeroCut Slitter/Cutter/Creaser solution